

Professional Summary

For over 25 years, I've produced successful advertising, branding, and entertainment campaigns across major television networks and streaming platforms by fostering collaboration and leveraging experience across all areas of production. I thrive on bringing creative visions to life— from live action and still photography to post production and visual effects— launching multi-platform campaigns, high-profile series and branded content. I've had the privilege of working with Paramount+, Apple TV+, Amazon Studios, NBCUniversal, and other leading studios and networks to deliver impactful campaigns and build exceptional teams.

Expertise

Creative Problem Solving • Production Strategy • Live Action Production • Building & Leadership • Client Management • Brand Campaigns • Team Budgeting & Bidding • International Production • Large-Scale Logistics • Agency Partnership • Cross-Platform Campaigns • Post Production & Editorial • Visual Effects

Executive Producer | Line Producer – Live Action

1999–Present

Clients: Apple TV+, Paramount+, Amazon Studios, NBCUniversal, CBS, ABC, CBS All Access, FOX, The CW, Bravo, E! Entertainment, Style Network

- Spearhead creative, technical, and budget execution across campaigns in the US, Canada and Europe, collaborating with directors, network executives, and show producers.
- Lead large-scale shoots involving multi-format content capture including digital, film, social media, still photography, 3D-scan, ADR/VO, and social media activations.
- Produce marketing campaigns to launch award-winning series, films and brand platforms through strategic and technical execution.

Key Marketing Campaigns:

- **Network Brand:** *Paramount+ Mountain of Entertainment Campaigns + Super Bowl LV and LVIII / CBS Brand Campaigns 2011-2017 / The CW Network Brand Campaigns*
 - **Film & TV:** *Mayday / Emancipation / Carol Burnett 50 Years / Scoobs Pilot*
 - **Cross-Brand:** *Twilight Zone – Super Bowl LIII / Nissan – The Voice / Walmart – Peter Pan Live*
 - **TV & Still Photography:** *Palm Royale / Star Trek (Discovery, Strange New World, Picard) / The Stand / Carnival Row / High Desert / The Voice / Truth Be Told / Shades of Blue / Why Women Kill / Evil / Super Bowl 50 Photography Campaign – 30 shows across 5 cities*
 - **Multi-Camera Live Event:** *Sesame Street Live / 90210 Activation / Gymnastics World Championships*
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Visual Effects I Finishing Executive Producer – Liquid VFX

2008–2010

Clients: Wieden+Kennedy, BBDO, Innocean USA, GSD&M, Ogilvy & Mather, Triple Double, Goodby, Silverstein & Partners, Publicis, Buck, Barbary Post, Nickelodeon

- Managed day-to-day studio operations and client engagement, built high-performing creative teams, and led visual effects strategy alongside lead artists from pitch through final delivery across commercial, cinema and digital deliverables.
 - Worked hand-in-hand with agency creatives, editors, and colorists to elevate storytelling through design, artistry and effects with our talented teams.
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Visual Effects I Finishing Producer

2004–2014

Studios: Liquid VFX, a52, Sea Level, Method Studios, Mac Guff, Sway Studios

- Produced high-end visual effects for commercials across broadcast and digital platforms.
 - Delivered creative and technical supervision, managed multi-format timelines, budgets and delivery specs for global brands including Google, Range Rover Sport, BMW X4, Gatorade, Nike, HP Alicia Keys, Hyundai, Dunkin Donuts, Chevrolet Anthem and many more.
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Post Production I Editorial Producer

1997–2014

Companies: Lost Planet, Rock Paper Scissors, Spot Welders, Union Editorial, NBC, Chrome Editorial

- Produced across the post pipeline: editorial, graphics, music, sound and VFX integration.
- Collaborated closely with directors and agency on commercials, web films and music videos.

Notable Work:

- **Commercials:** Nike / BMW Films / EA Sports / Hummer / Sprint / Pepsi / Volkswagon / Comcast / Propel Water / Lexus / Gatorade / Chevrolet / Sony PlayStation / UPS / Mazda / NBA / Cadillac
 - **Cross-Brand:** NBC Olympics & Coca-Cola – 84 spot campaign profiling global athletes
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Early Career and Background

1989–1998

- Beantown Productions – Post & Live Action Producer
- “Underground” Film – Production Coordinator/Prague CZ – Winner 1995 Cannes Palme D’Or
- Propaganda Films – Art Department Coordinator
- MJZ, Red Car, Propaganda Films, Stillking Films (Czech Republic) – Production Assistant
- UCLA – World Arts and Cultures / Art History
- Native Californian 🌴 with a passion for travel and global production